



Monday December 18<sup>th</sup>, 2023

### NEW SCHOOL JOINS HULL CHILDREN'S DENTAL EDUCATION CHARITY

Croxby Primary School is the latest recruit to the Teeth Team Charity – joining thousands of children already benefitting from a supervised tooth brushing programme.

Croxby Primary on Bricknell Avenue in Cottingham is part of The Consortium Academy Trust and teaches more than 300 pupils. Teeth Team was rolled out across the school last month and is already proving popular with the pupils.

Teeth Team is a school-based supervised tooth brushing programme, supporting thousands of pupils across 24 primary schools. The programme incorporates daily tooth brushing in class, clinical dental assessments, applications of fluoride varnish and the subsequent signposting for accessing primary and secondary dental care. It is a collaborative working partnership between local dental practices, schools, and parents to improve the dental health of children.

Chris Groombridge, Chair of Teeth Team, commented: “We are absolutely delighted that Croxby Primary has joined our family of schools across the region. We know the programme will greatly benefit the oral health of pupils at Croxby, just as it is doing for thousands of children in our other Teeth Team schools.”

Rebecca Wright, Assistant Head at Croxby Primary, added: “The collaboration with Teeth Team has been nothing short of exceptional, and we could not be happier with the dedication and expertise demonstrated by the staff.

“Since the implementation of tooth brushing into our daily routine, the children have not only embraced the practice but have also incorporated it into their daily lives with genuine enthusiasm. It is heart-warming to hear them talk about how this simple, yet effective routine contributes to their overall well-being and helps them understand the importance of a healthy lifestyle.

“Our experience with Teeth Team has been marked by the utmost professionalism and support. The team's guidance and assistance in setting up the program were invaluable, making the integration seamless for our teachers and it has helped us to instil lifelong oral health habits in our students – we eagerly anticipate the ongoing benefits and subsequent visits, whilst continuing this invaluable collaboration.”

The Toothbrush Rack Company has very kindly sponsored 18 of the toothbrush racks needed to set up the programme at the primary school. The company, established in March 2008, is a small family-run business based in Goulton Street, Hull, supporting NHS authorities, councils, charities, dental practices and primary schools and nurseries nationwide.

The toothbrush racks hold 10 toothbrushes and are designed so they do not touch, for hygiene reasons. They are provided in different colours and symbols along with matching stickers for the toothbrushes; there is also space for a name to be written. The children are easily able to identify their toothbrush by name, colour, and symbol.

Paul Tennyson from The Toothbrush Rack Company said: “Our primary objective is to support oral health providers with the highest quality resources to deliver effective oral health programmes and reduce tooth decay in young children.

“We have more than 15 years’ experience in delivering effective oral health programmes and are more than happy to support anyone looking to establish a supervised toothbrushing programme within their setting. As such we are delighted to be supporting Teeth Team deliver the programme to the pupils of Croxby Primary School.”

Chris added: “We welcome Paul’s company’s support of Teeth Team and Croxby Primary School. It is donations like this that really make a difference to the children in the programme. Thank you!”

If you would like to support Teeth Team, then please visit [www.teethteam.org.uk](http://www.teethteam.org.uk) for further information. For more information about the racks visit [www.toothbrushrack.co.uk](http://www.toothbrushrack.co.uk).

**ENDS**

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